




**Citizens' inclusive and
accessible urban
mobility solutions**

CONTACT US

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ABOUT US

UMCASE (Citizens' inclusive and accessible urban mobility solutions) intends to shift the attention of policy-makers and mobility experts to those who often don't have a voice, providing cities with a method to improve their public transport systems and digital solutions and tailor them to individual needs.

More Information :
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UMCASE

**Citizens' inclusive and
accessible urban mobility
solutions**



THE TEAM



- Tractebel Engineering
- Achmea Risk Insurance
- Capgemini Engineering
- City of Eindhoven
- Fundación TECNALIA Research & Innovation
- Ayuntamiento Vitoria-Gasteiz
- European Passengers' Federation

OUR METHOD

Together with cities and citizens, we will develop our ideation sessions following five key steps:

01.FIELD IMMERSION

We will start by going through one week of immersion at each city, trying to observe and experience the current mobility from the end-user's eyes;

02.IDEATION WORKSHOP

A co-ideation session with representatives of all the parties having a stake in the provision or use of inclusive digitally-enhanced mobility.

03.DESIGN EXPLORATION

The initial material will be further refined, deepened, and brought to a point where the best ideas or solution blocks can be mocked-up

04. MOCKING-UP

The ideas further refined and deepened in the previous phase will be turned into mock-ups

05. MOCK-UP APPRAISAL

Finally, these mock-ups will be evaluated, in context, by actual users and local stakeholders.



OUTCOME

The co-created UMCASE methodology and execution tutorial will not only benefit the communities in our pilot cities but will also be made available for other cities, citizens, service providers and other stakeholders.

Our outcomes will also be used to provide recommendations to the local governments to improve their mobility policies.

METHODOLOGY

CO-DESIGN

LOCAL
IMPROVEMENTS

