



Funded by the
Nordic Council
of Ministers



Urban Mobility

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Educators' Guide

Dear educator, youth organisation coordinator, and/or parent,

We are very excited that you are interested in our creative campaign. We hope that our package will help you to implement this activity with your teenagers, youth members, or students and continue your efforts with engaging young people in sustainability matters.

This activity is brought to you with co-funding from the Nordic Council of Ministers and the European Institute of Innovation and Technology. Through the activity, we hope to connect with Nordic and Baltic youth organisations and establish an ongoing conversation about how EIT Urban Mobility activities can better involve younger people in the green transition. We hope that after this creative initiative you will be able to support your youth toward becoming an active citizens with a desire to be heard and involved.

We would be very happy to hear your feedback and ideas (please use the form [HERE](#)), and we encourage you to run (and re-run) this activity even after the competition is over.

Depending on your time and resources, this activity can help you achieve learning goals that relate to:

- Increased awareness of different types of citizens and their daily needs (discussions about what people of different ages, and with different accessibility need from the design perspective).
- Increased awareness of current mobility and transport technologies, and future possibilities.
- Increased awareness of urban greening possibilities and ways to increase urban biodiversity.
- Increased ability for public speaking – if the presentation of their work is included in your learning task.

If the youth have difficulties getting going or get stuck in their design process, you might find these discussion questions useful to the process:

- What elements do you think are important for cities to become more “livable”?
- Who is benefitting from your street transformation choices and why?
- When you were in the process of creating this, was there something that you decided not to include, and why?
- Does your design increase or decrease accessibility for the following and why is this important to consider:
 - Accessibility for older citizens
 - Air quality
 - Noise levels
 - Local biodiversity

Thank you very much for joining our campaign. We wish you all the best with your initiatives!

Practical links

Campaign landing page: [HERE](#)

Youth campaign page with a guide to collage creation: download from the campaign page.



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A collection of patterns for a physical collage: download from the campaign page.

Submission form: [HERE](#), Deadline: 17 February 2023.

About EIT Urban Mobility

EIT Urban Mobility is an initiative of the European Institute of Innovation and Technology (EIT), a body of the European Union, and Europe's largest network for transport innovation in cities. Our mission is to accelerate change towards a sustainable model of urban mobility and liveable urban spaces. We connect public and private actors and provide them with access to markets, talent, finance, and knowledge.

