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Urban Mobility

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Terms and Conditions for the Creative collage competition ‘Transform your street!’

Table of contents

1. General information about the competition
2. Activity description
3. Important dates
4. Eligibility criteria for participants
5. Intellectual Property Rights
6. Selection procedure and criteria
7. Winners
8. Prize
9. Data Protection
10. Indemnity
11. Miscellaneous

Section 1: **General information about the competition.**

- 1.1. This Competition is administered by **EIT Urban Mobility Innovation Hub North ApS**, a private limited company, having its registered office and place of business at c/o Blox, Bryghuspladsen 8, 3 København K, 1473, Denmark, with company registration number 41091053, (hereinafter “**EIT Urban Mobility**” or “**EIT UM**”).
- 1.2. This Competition is part of the ‘Urban Climate Adaptation in Nordics’ (UCAN) project. The UCAN project aims to lead to various contributions to the Nordic priorities providing a new approach to create a green, competitive, and socially sustainable Nordic Region as aimed in the Nordic Vision 2030.

Section 2: **Activity description.**

- 2.1. The “Transform your street!”, hereinafter the “**Competition**” seeks to capture solutions based on how green and resilient cities look from the perspective of youth with a special focus on the public realm. The participants should reflect a switch from current car-dominated to more people-centered spaces.
- 2.2. The participants will be required to submit one (1) drawing or one (1) photograph showing or reflecting an urban area of a city, hereinafter the “**Work**” or the “**Works**”. Participants can choose to draw or photograph any city of their choice.

Section 3: **Important dates**

- 3.1. The Competition is organized according to the following schedule:

Phases	Date
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Phase 1: Submission of applications	Open date: 1 November 2022
	Close date: 17 February 2023
Phase 2: Evaluation	From: 18 February to 28 February 2023
Phase 3: Publishing of results and communication to Winners	1 March 2023

3.2. Participants may only enter the Competition online by submitting the application form, providing all the data required and uploading their Work.

3.3. The participants shall provide that the Work is submitted in jpg, png or pdf format and no weights more than 100MB

3.4. The closing date for submission of applications is 17 February at 23:59hs (CET time) 2023. Applications submitted later than the mentioned date will not be eligible.

3.5. The EIT Urban Mobility can accept no responsibility for Work lost, delayers, misdirected, damaged, or undelivered.

3.6. Incomplete and/or illegible applications will be disqualified. The EIT Urban Mobility shall not be responsible for technical errors in telecommunication networks, Internet access or otherwise, preventing an application to the Competition.

Section 4: Eligibility criteria for Participants

1.1. All participants will have to comply with the following eligibility criteria:

- **Residence in the Nordics:** Participants must have a residence in one of the following countries:
 - Denmark;
 - Sweden;
 - Finland;
 - Iceland and/or;
 - Norway.
- **Age:** All participants must be 15-18 years old by the time they submitted their application. Under 14 years old participants are not eligible.

1.2. The Competition is open to all nationalities.

1.3. EIT Urban Mobility employees and all members of their immediate family are not eligible to enter the Competition.



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Section 5: Intellectual Property Rights.

- 2.1. It is the responsibility of each participant to ensure that the Work does not infringe the copyright or any other rights of any person. The Participant or their parents, where appropriate, shall be liable and provide compensation in the event of any action, claim, or proceeding brought against EIT Urban Mobility by a third party as a result of the infringement of existing copyright caused by the entrant in participation to the competition.
- 2.2. The participants or their parents, where appropriate, warrant they have obtained the permission of those pictured in the photograph (or, where the photo shows any persons under 18 years of age, the consent of their parent/guardian) and/or the permission of the venue's authority for the usage rights required by the Competition and will indemnify EIT Urban Mobility against any claims made by any third parties in respect of such infringement.
- 2.3. Copyright of the Work submitted for this competition remains with the respective participant. However, in consideration of their participation in the Competition, each participant grants a worldwide royalty-free perpetual license to EIT Urban Mobility to feature any or all of the Work in any and all media for publicity and wider communication purposes. In the context of possible collaboration with other institutions in connection with the Competition, EIT Urban Mobility reserves the right to share the photos or drawings, partially or wholly, with partner institutions determined by EIT Urban Mobility on a case-by-case basis. Should the Work be used in EIT Urban Mobility and partner outputs, copyright owners will be credited as 'Copyright: (NAME), XXX Competition /EIT Urban Mobility'.
- 2.4. The Work submitted in the application must be fully cleared by the participant for EIT Urban Mobility as part of the Competition and for any promotional use by EIT Urban Mobility and its co-location centres, both hereinafter referred to as "**EIT Urban Mobility group**". Participants and their parents where appropriate, must ensure that such use of their Work and any use by the EIT Urban Mobility group does not infringe the rights of any third parties or any applicable law, regulation, code, order, direction, or by-law and participants shall indemnify and keep EIT Urban Mobility group indemnify from and against any claim, damage, loss (whether foreseeable or not) liability or cost including reasonable legal fees in respect thereof.
- 2.5. By entering the Competition, participants agree that EIT Urban Mobility group shall be under no obligation to exploit, distribute and/or exhibit any Work and the participants shall have no claim against the EIT Urban Mobility in this regard.
- 2.6. The publishing of the Work at a future event by EIT Urban Mobility group is subject to EIT Urban Mobility's group sole discretion.
- 2.7. By entering the Competition, participants acknowledge that their Work may be used in publicity without further payment. Such publicity may include without limitation the Work submitted and, with the freely given and informed consent of the participants or their parents where appropriate, their name, location, artistic materials and/or text, biographical information provided by the



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participants/winners and/or any statement made by them concerning the competition and/or the prizes. Participants acknowledge that any or all such elements may be required to be used by the EIT Urban Mobility group in any and all media in perpetuity throughout the world as the EIT Urban Mobility group in its sole discretion sees fit. EIT Urban Mobility group shall have no obligation to include an the participant in any publicity whatsoever.

Section 6: Selection procedure and criteria

- 3.1. The evaluation of the Work and fit with the defined challenge will be evaluated by a jury conformed of 3 relevant experts in urban mobility and, climate and city.
- 3.2. The Jury will consider and evaluate the following aspects:
 - (a) Impact
 - (b) Creativity
 - (c) Style
 - (d) Subject matter
 - (e) Story telling
 - (f) Technique
 - (g) Composition
 - (h) Presentation
 - (i) Center of interest
- 3.3. Individual scores and comments made by the jury will remain confidential. There is no appeal process.

Section 7: Winners.

- 4.1. The winners will have provided an application in accordance with these Terms and Conditions. Winners will be the participants who submit the best Work, as determined by the EIT Urban Mobility with the criteria outlined in article 6.2.
- 4.2. The winners of the Competition will be selected following the close of the Competition submission stage and will be announced on 1 March 2023.
- 4.3. The winners will be notified by email within 7 (seven) working days of the winner being selected.
- 4.4. The EIT Urban Mobility will actively endeavour to contact the winner with arrangements for the prizes for a period of 1 (one) month following the announcement of the competition winners. In the event that EIT Urban Mobility is unable to contact the winner in this notification period, EIT Urban Mobility reserves the right to reallocate the prize.
- 4.5. EIT Urban Mobility's decision is final. No correspondence will be entered into.
- 4.6. EIT Urban Mobility reserves the right to select an alternative winner in the event that EIT Urban Mobility has reasonable grounds for believing that a selected winner



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has contravened any of these Terms and Conditions. The defaulting applicant will be given the opportunity to express his/her observation or such decision.

- 4.7. A list of winning Works will be available on the website for a period of at least 3 (three) months from the closing date of entry to the Competition. Participants shall note that by submitting their Work, they are deemed to have agreed that if picked as a winner their name may be disclosed to any third party, by EIT Urban Mobility, when providing a list of the names of the participants where requested.

Section 8: Prize

- 5.1. All participants receive a prize in the form of an online masterclass delivered by an inspiring subject matter expert.
The jury will select the best 4 to 6 submissions to be included in an inspirational catalogue presenting the Nordic Cities' best practices and youth work.
- 5.2. The prizes are as stated and are non-transferable. If due to circumstances beyond EIT Urban Mobility's control, EIT Urban Mobility is unable to provide the stated prize, EIT Urban Mobility reserves the right to award a substitute prize of equal value.

Section 9: Data Protection

- 6.1. Any personal information, including without limitation, the participants' age and email address, will be used solely in connection with this Competition and as set out in these Terms and Conditions and will not be disclosed to any third party, except for the purpose of fulfilling the prizes where applicable and providing a list of the names of the winners. Any personal information held by the EIT Urban Mobility in respect of any Competition will be held on record for a short period for the purpose of ensuring fulfillment of the Competition and then destroyed, at the latest by 30.06.2023.

Section 10: Indemnity

- 7.1. EIT Urban Mobility shall not be liable to the winners or their parents, for any loss or damage howsoever caused (whether in contract, tort or statutory duty or otherwise) arising out of or in connection with the Competition and/or prize and the Work submitted by such winners. This exclusion does not apply to damages caused by gross negligence or intent of EIT Urban Mobility and/or its legal agents and/or its servants. By entering the Competition, participants waive to the full extent permissible by law, any and all claims that they may have against EIT Urban Mobility.
- 7.2. The EIT Urban Mobility shall not be liable for any delay in performing or partial or total failure to perform any of its obligations to the winners and/or their guests under these Competition Terms and Conditions if such delay or failure is caused by circumstances beyond its reasonable control including without limitation delays,



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changes, disruptions, cancellations, diversions or substitutions howsoever caused, including without limitation, as a result of war, terrorist action or threatened terrorist action, strikes, hostilities, civil commotions, accidents, fire, flood or natural catastrophes or arising, without limitation, out of or in connection with the activities of third party event organisers. For the avoidance of doubt, the affected winners shall be solely liable for any additional costs incurred as a result.

Section 11: Miscellaneous

- 8.1. All participants agree to be bound by these Terms and Conditions, which may be amended or varied at any time by EIT Urban Mobility on notice.
- 8.2. These Competition Terms and Conditions shall be governed by and construed in accordance with the Spanish laws, and the courts of Barcelona, Spain shall have exclusive jurisdiction in relation to any disputes arising therefrom
- 8.3. In case of any questions or inquiries please contact legal@eiturbanmobility.eu or piret.liv.sternd@eiturbanmobility.eu.